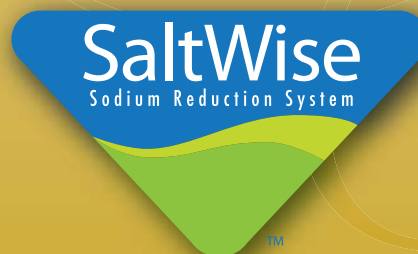


GREAT TASTING MEALS WITH HALF THE SODIUM



Ask us how.



Redefining Senior Dining

The How and Why

At Golden Cuisine, we're serious about Senior Nutrition and we know that you are too. According to Nielsen data, "two thirds of Americans report that they are paying more attention to nutrition data on food packages than they did just two years ago". Nearly 38% of survey respondents report that they pay particular attention to sodium levels in food. All for good reason: The American Heart Association recommends less than 2,300 mg of sodium per day for a healthy adult (less than 1 full teaspoon of iodized salt, per day). They further recommend less than 1,500 mg per day for people concerned with high blood pressure.

Certainly we all understand that groups noticeably at risk are our elderly and especially seniors suffering from or at risk of high blood pressure, hypertension, dehydration, and/or cardiac dysfunction or renal failure. Being committed to Senior Nutrition specifically, the owners of Golden Cuisine have made a pact to find a solution to better meals with lower sodium levels. It didn't take long, looking to our long-time friends at Cargill Foods. The good folks at Cargill are unparalleled experts at finding food ingredient solutions and earlier this year, **they introduced Saltwise Sodium Reduction Systems for food manufacturers.**

Golden Cuisine meals have always been "lower" in sodium (our meals have historically averaged less than 550 mg per meal, or 1,650 per day for three full entrées). Saltwise simply provides us with the technology to lower sodium even further, while actually enhancing our already great taste!

We are proud to announce a partnership with Cargill Inc. and our commitment to Sodium Management in our Senior meal programs:

- First, we want to add Saltwise to our existing "ultra-low" sodium choices (below 380 mg per meal), resulting in vibrant meal flavor and extending meal enjoyment with these choices.
- Second, we will replace sodium in higher-sodium meals, like our great-tasting Pot Roast and all-beef Lasagna, making these meals available to sodium restricted seniors.

The result will be an unmatched Senior meal program: One that offers the best Senior Meals in the marketplace from a company that, once again leads the way in Elderly Diet management.

At Golden Cuisine we constantly evaluate all our ingredients, including our most important ingredient: Respect !!