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## Signature Foods Wins Atlanta Business Chronicle Pacesetter Award

**SIGNATURE FOODS Ranks No. 45 on the 2011 Atlanta Business Chronicle Pacesetter Award**

**Atlanta, Georgia, August 22, 2011** – The Atlanta Business Chronicle ranked Signature Foods, Inc NO. 45 in its list of winners of the Pacesetter Award. According to the Chronicle, “Maintaining focus, commitment to excellent customer service and hiring the right people are among the keys to growth for the 2011 Atlanta Business Chronicle Pacesetter Award winners, the fastest-growing private companies in the metro area.”

Signature Foods, Inc. with headquarters in Pendergrass, Georgia, was founded in 2004 by two ex-big-food-company executives Chuck McAtee and Tom Southworth and has grown through its “out of the box” business model. “We are driven by the desire to serve consumers that large companies ignore, evidenced when introducing Signature Pick 5©, low cost healthy frozen supermarket choices for large families on a tight budget, and Golden Cuisine©, a line of diabetic, low sodium and low cholesterol meals for senior food programs and home delivery.” says co-founder Chuck McAtee.

“Our business philosophy is simple,” says McAtee, “To serve customers at the highest levels, with the food they want, when they want it, on time, every time.”

Signature Foods excels in the private-label food arena, concentrating on frozen food packing and distribution, and targeting small to mid-sized retail / wholesale food distributors and other niche frozen food markets. Both Distributors and Consumers spread the word about Signature (which does not advertise) calling it “an innovative company.”

This innovative spirit is evidenced by Signature Foods, Inc. next major endeavor for its Golden Cuisine© business..... a full scale consumer oriented home delivered meal program sold directly to family caregivers and older adults to enhance the possibility of aging-in-place and life-long independence.

[www.GoldenCuisine.com](http://www.GoldenCuisine.com)  
866.950.9047

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GOLDEN *Cuisine*™

“As a custom packer that utilizes a mix of automated versus manual/hand-pack resources to execute an order, and strong alliances with other packers, we maintain a high level of flexibility,” says McAtee. “We will continue tenaciously pursuing volume opportunities that fit well within our capacity, sourcing capabilities, and expertise within the temperature-controlled food industry.”

With both company owners being former finance executives, Signature Foods works to find a balance between accepting the right accounts and its desire to grow. The company also spends a lot of time managing future cash-flow expectations. Signature Foods looks to continue growing at a double-digit rate.

To qualify for the Pacesetter Award Signature Foods, Inc had to be privately owned, based in the 20-county metro Atlanta area, and not be a subsidiary of another company. It had to have been established in the first quarter of 2008 or earlier; experienced a two-year growth in sales of more than 50 percent; and garnered revenue between \$1 million and \$300 million in 2010.

To learn more about Signature Foods, Inc. visit [www.SignatureFood.net](http://www.SignatureFood.net)

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