

**Inc. 500 | 5000**

PR Newswire,  
United Business Media  
August 26, 2010

## **SIGNATURE FOODS, ONCE AGAIN, RANKS WITH FASTEST GROWING PRIVATE FIRMS IN AMERICA!**

**Pendergrass, GA, August 26, 2010** – Very few Contract Food Packing companies have grown as rapidly as Signature Foods, headquartered in tiny Pendergrass, GA (pop. 634). Even fewer can claim continued triple-digit-plus growth over THREE CONSECUTIVE YEARS! For 2009, the company was recognized by Inc. Magazine as one of the fastest growing private firms in America, ranking 127th overall and 1st among Food and Beverage Firms.

Signature Foods was founded in 2004 by two ex-big-food-company executives and has grown through its “out of the box” business model. “We are driven by the desire to serve consumers that large companies ignore, evidenced when introducing Signature Pick 5©, low cost healthy frozen supermarket choices for large families on a tight budget, and Golden Cuisine©, a line of diabetic, low sodium and low cholesterol meals for senior food programs and home delivery.” says co-founder Chuck McAtee.

Signature Foods excels in the private-label food arena, concentrating on frozen food packing and distribution, and targeting small to mid-sized retail / wholesale food distributors and other niche frozen food markets. Both Distributors and Consumers spread the word about Signature (which does not advertise) calling it “an innovative company that simply delivers...on time, every time, when and where the customer wants it.”

Signature Foods began strictly as a co-packer and support manufacturer for other food companies, but soon developed its own brands and positioned them competitively with a myriad of regional and national private label frozen food products. Since 2004, the company has grown from zero sales to over \$18 million, organically. In 2008, the company bought Golden Cuisine©, a specialty frozen meal line from food giant ConAgra. Golden Cuisine© provides nutritious, reliable, and good-tasting frozen meals to senior food programs nationwide. In 2009 the

[www.GoldenCuisine.com](http://www.GoldenCuisine.com)  
866.950.9047

August 2010

GOLDEN *Cuisine*™

line was expanded to add Golden Cuisine Direct©, home delivered diabetic, low sodium and low cholesterol meals, so that baby boomers and their parents have a better chance to “age in place,” even if they cannot always shop at a supermarket. Soon after, the company proudly launched the brand message: “Redefining Senior Dining.”

Signature Foods is well positioned to grow exponentially through its two respective markets, frozen supermarket meals, and senior dining. Consolidated sales for 2010 are expected to top \$35 million. Parties interested in partnering with Signature Foods or investigating products or services are invited to contact the owners directly by calling or emailing Chuck McAtee at (404) 518-0427 or [chuck@signaturefood.com](mailto:chuck@signaturefood.com)

[www.GoldenCuisine.com](http://www.GoldenCuisine.com)  
866.950.9047